

Kent Artistic Roller Dance Club



Dear

I am writing to see if you (and/or your Company/Organisation) would be interested in sponsoring one or more events during the Kent Artistic Roller Dance Club 13th Annual Open Artistic Roller Skating Competition Event to be held at the Strood Sports Centre, Rochester, Kent on the weekend of the 25th – 26th July 2009.

We would like to invite you or a representative to attend during the event competition and would openly wish to communicate your sponsorship by various means as detailed further below.

The event or events within the competitions program available for sponsorship are listed on page 2 of this letter and are optional for selection. More details can be found on the KARDC website, www.kardc.co.uk Please browse for further information on the activity sport of artistic roller skating.

The event competition attracts a wealth of skaters from Clubs within Kent and other Regions and the events accommodate all levels of ability and artistic skating disciplines with participants as young as five to more senior age representation. Your generous sponsorship would be highlighted by:

- Company/Business name in the event competition programme
- Your generous sponsorship noted on the KARDC website (remaining until the following years competition)
- An opportunity to donate a Trophy, Cup or Shield and present this to the event winner.
- Free entry to the event on one or both days of competition.
- Any signage provided will be displayed recognising contribution at event.
- Acknowledgement on the results materials provided.

You and any other representatives would be most welcome to attend so that we could thank you personally for your support.

The estimated audience of 300-400 would benefit tremendously from your generosity. The cost to sponsor an event within the competition program is £50.00. The number of events for individual sponsorship is not limited and three or more sponsored events would bring the following additional benefits:

- Your Company/Business Logo and website link on the KARDC website
- A half page advertisement/promotional insert in the event competition programme
- Sponsorship of six events or more provides the opportunity for a full page advertisement.

I would be most appreciative of a telephone call to let me know of your interest.

You may reach me at 07521 885008. I look forward to hearing from you. Thank you for considering this request.

Sincerely,



KARDC Sponsorship Event List 2009 Annual Competition

Event No	Event Name	Sponsored By
1	Solo Dance – Newcomers	
2	Solo Dance – Non-Medallists	
3	Solo Dance – Elementary & Preliminary	
4	Solo Dance – Inter-Bronze	
5	Solo Dance – Inter-Silver & Silver	
6	Solo Dance – Silver & Above	
7	Solo Dance – Open Standard 14 Years & Under	
8	Solo Dance – Open Standard 15 Years & Above	
9	Free Skating – Newcomers	
10	Free Skating – Non-Medallists	
11	Free Skating – Elementary & Preliminary	
12	Free Skating – Inter-Bronze & Bronze	
13	OSP – 12 Years & Under (Any Standard)	
14	OSP – 13 & 14 Years (Any Standard)	
15	OSP – 15 & 16 Years (Any Standard)	
16	OSP – 17 Years & Above (Any Standard)	
17	Duo Dance – Non-Medallist	
18	Duo Dance – Up to Bronze Medallist	
19	Team – Mixed Team (Non-Medallist/Bronze/Open Standard)	
20	Fun Team – Duo Open/Bronze/Adult Silver standard	
21	Solo Dance – Adult Preliminary	
22	Solo dance – Adult 35 Years & Above	
23	Duos – Adult 35 Years & Above Open Standard	

Please indicate in the column headed ‘Sponsored By’, the event or events as chosen to sponsor. Please be advised KARDC cannot guarantee events chosen. However, every effort will be made to accommodate your event sponsorship.



Sponsors Details and Information Provision

Sponsors Details (as will appear on event programme and Club website (www.kardc.co.uk)):

Name of Sponsor:

Sponsors Contact Details:

Website (Link) Details:

Sponsors Logo (please email as an attachment, eventsponsor@kardc.co.uk –Maximum size 120x120): *Yes / No (delete as necessary)

Website Sponsors Brief (Please provide descriptive brief in 20 words or less):

Half-page advertisement (3 event sponsorship, please email): *Yes / No (delete as necessary)

Full-page advertisement (6 event sponsorship, please email): *Yes / No (delete as necessary)

Please make cheque payable to Kent Artistic Roller Dance Club (receipt provided on acceptance), (Addressed to: c/o – Paul Leslie, 17 Holland Road, Chatham, Kent, ME5 9TN) or contact KARDC further for bank transfer payment details.

Please address Emails to: eventsponsor@kardc.co.uk

Legal Warnings and Notes:

Compilation: Every effort will be made to ensure the accuracy of the sponsorship entries. The content and classification of entries is based on the information made available. Information made be changed but editions will be on reissued publication updates. KARDC accepts no liability for any loss or damage of any kind which may arise or result from error in, or omission as a result of such changes.

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KARDC is not an agent for the business or individual within its publicised literature and is unable to vouch for any claims described by those publicised as a sponsor. KARDC advises receivers of information published to satisfy themselves as to the exact nature of the information publicised by businesses or individuals.

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